

# 公司通讯

2024年4月

建业地产是河南省领先的物业开发商之一，专注高质量的住宅开发。扎根河南30载，建业地产首创并践行「省域化」发展战略，并于2019年完成河南省的18个地级城市和104个县级城市全覆盖。凭借卓越的质量、强大的品牌及经验丰富的管理团队，建业地产荣获2022年《财富》中国500强榜单，河南12家上榜企业中位列榜单第298位，并荣膺2022年中国企业500强第398位。

## 最新资讯

### ✓ 建业地产二零二四年三月物业合同销售达人民币4.5亿元

二零二四年三月单月计算，建业地产取得物业合同销售总额人民币4.5亿元，同比减少64.0%；合同销售建筑面积达68,123平方米，同比减少57.5%。二零二四年三月份之每平方米平均销售价格在人民币6,540元，同比减少15.2%。

截至二零二四年三月三十一日止三个月，本集团已取得物业合同销售总额人民币18.3亿元，同比减少69.6%；总合同销售建筑面积287,490平方米，同比减少66.3%；每平方米平均销售价格为人民币6,369元，同比减少9.7%。

### ✓ 多项目喜迎交付，保交付且保品质圆满向业主兑现承诺

### ✓ 河南滑县发布13项稳楼市措施

### ✓ 河南新乡9部门出台“房产新政13条”

## 股份讯息（2024年4月16日）

每股股价： 0.064港元	市值： 约1.95亿港元	52周波幅： 0.064 - 0.220港元	总股数： 约30.39亿股
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## 集团三月份合同销售获以下因素支持:

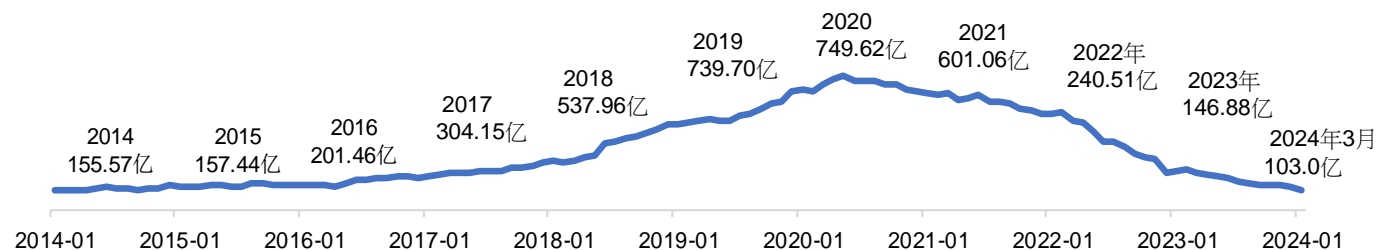
- i. 来自郑州的合同销售贡献约占总销售额的16%左右;
- ii. 来自河南三、四线城市的项目约占总销售额53%左右;
- iii. 来自县级城市的合同销售贡献约占总销售额的31%左右;
- iv. 我们的省域化战略令合同销售持续多元化, 合同销售来自河南省二、三及四线城市, 以及县级城市的156个项目/分期;
- v. 三月份有98%合同销售额来自未受限购令影响的项目

## 二零二四年三月份合同销售明细:

城市	项目	合同销售金额 (人民币百万元)	合同销售面积 (平方米)	平均销售价格 (人民币/平方米)
洛阳	洛阳建业中弘城	62	5,821	10,570
商丘	商丘悦珑府	42	6,623	6,385
驻马店	驻马店建业世和府	41	4,921	8,236
新乡	新乡新飞建业府	37	4,851	7,671
漯河	漯河建业花园里	25	4,549	5,480
周口	淮阳青凤院子	23	4,329	5,327
郑州	郑州建业泰宏	20	2,306	8,568
郑州	郑州九如府	19	979	19,274
商丘	商丘建业橙园	15	2,427	6,178
驻马店	驻马店建业天中府	15	2,577	5,713
鹤壁	鹤壁建业龙门柒号院	14	2,059	6,915
商丘	商丘建业上和院	14	2,081	6,806
济源	济源建业世和府	13	1,445	9,194
济源	济源建业壹号城邦	11	3,173	3,457
海南	海南建业世纪东方	9	3,474	2,721
郑州	郑州建业富居五龙口	9	166	55,645
周口	太康建业府	9	1,855	4,971
驻马店	遂平建业城	9	814	10,530
周口	淮阳建业滨河院子	9	1,884	4,529
周口	周口建业世和府一期	8	111	72,579
	其他	42	11,678	3,590
	<b>合计</b>	<b>450</b>	<b>68,123</b>	<b>6,540</b>

## 12个月合同销售滚动趋势

人民币



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## 主要推盘项目

三月份，建业地产推出3个新项目或新期产品，新可售资源人民币179百万元。推盘首日录得平均销售认购率32%，将于未来数月转换为合同销售。

二零二四年三月推盘项目如下：

项目	推盘日期	预计收入 (人民币 百万元)	推盘首日 销售额 (人民币 百万元)	销售 认购率 (%)	可售面积 (平方米)	推盘首日 销售面积 (平方米)	已售面积 认购率 (%)
建业青云里	01/03/2024	15	7	49%	1,247	550	44%
建业龙门柒号院	18/03/2024	11	0.2	2%	2,374	142	6%
淮阳明仁雅院	28/03/2024	153	50	33%	27,090	10,261	38%
	合共	179	58	32%	30,711	10,953	36%

## 土地收购

二零二四年三月，集团在周口共收购1幅土地，预计总建筑面积约5.9万平方米，总土地款约为人民币62百万元；预计集团应占建筑面积约1.8万平方米，权益土地款约为人民币19百万元，平均土地成本为每平方米人民币1,063元。

收购日期	项目名称	城市	收购方式	开发用途	楼面地价 (人民币/ 平方米)	总建筑 面积 (平方米)	建业集团 应付地价 (人民币 百万元)	应占 建筑面积 (平方米)	持有权益 (%)
01/03/2024	明仁路项目	周口	合作	住宅	1,063	58,599	62	17,580	30%
				合计	1,063	58,599	62	17,580	

## 联络我们

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