

公司通讯

2024年3月

建业地产是河南省领先的物业开发商之一，专注高质量的住宅开发。扎根河南30载，建业地产首创并践行「省域化」发展战略，并于2019年完成河南省的18个地级城市和104个县级城市全覆盖。凭借卓越的质量、强大的品牌及经验丰富的管理团队，建业地产荣获2022年《财富》中国500强榜单，河南12家上榜企业中位列榜单第298位，并荣膺2022年中国企业500强第398位。

最新资讯

✓ 建业地产二零二四年二月物业合同销售达人民币6.8亿元

二零二四年二月单月计算，建业地产取得物业合同销售总额人民币6.8亿元，同比减少68.2%；合同销售建筑面积达111,229平方米，同比减少64.9%。二零二四年二月份之每平方米平均销售价格在人民币6,066元，同比减少9.2%。

截至二零二四年二月二十九日止两个月，本集团已取得物业合同销售总额人民币13.9亿元，同比减少72.2%；总合同销售建筑面积219,367平方米，同比减少68.9%；每平方米平均销售价格为人民币6,316元，同比减少10.6%。

- ✓ 郑州助推人才安居，购房最高补贴300万元
- ✓ 河南新乡降低首付比例、支持提取公积金付首付

股份讯息（2024年3月15日）

每股股价： 0.083港元	市值： 约2.52亿港元	52周波幅： 0.072 - 0.295 港元	总股数： 约30.39亿股
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集团二月份合同销售获以下因素支持:

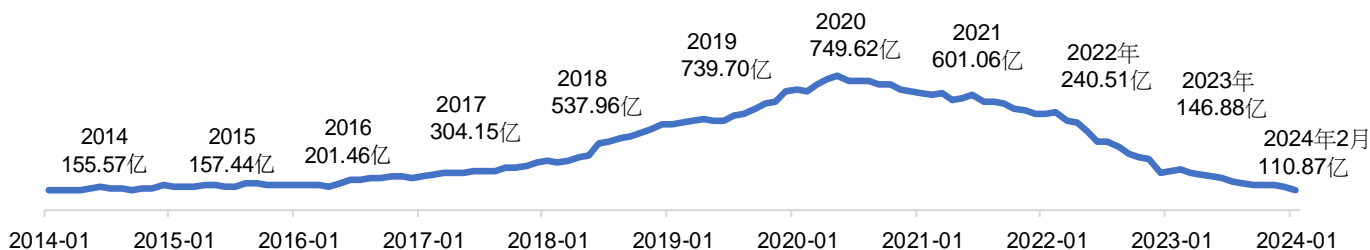
- i. 来自郑州的合同销售贡献约占总销售额的1%左右;
- ii. 来自河南三、四线城市的项目约占总销售额58%左右;
- iii. 来自县级城市的合同销售贡献约占总销售额的41%左右;
- iv. 我们的省域化战略令合同销售持续多元化, 合同销售来自河南省二、三及四线城市, 以及县级城市的171个项目/分期;
- v. 二月份有98%合同销售额来自未受限购令影响的项目

二零二四年二月份合同销售明细:

城市	项目	合同销售金额 (人民币百万元)	合同销售面积 (平方米)	平均销售价格 (人民币/平方米)
商丘	商丘建业上和院	61	8,977	6,769
洛阳	洛阳建业中弘城	41	4,109	9,999
商丘	永城建业神火新筑	38	5,958	6,427
周口	太康建业府	34	6,850	5,022
商丘	商丘建业新筑	28	3,415	8,108
周口	淮阳建业滨河院子	25	4,415	5,571
漯河	漯河建业花园里	23	3,847	6,039
信阳	罗山建业府	23	4,406	5,178
驻马店	驻马店建业天中府	22	3,782	5,686
驻马店	驻马店建业世和府	20	2,515	7,942
新乡	新乡新飞建业府	18	2,544	7,174
商丘	商丘建业橙园	18	3,159	5,726
鹤壁	鹤壁建业龙门柒号院	17	2,523	6,705
商丘	商丘建业未来城	15	2,886	5,316
商丘	商丘悦珑府	15	2,500	6,000
周口	周口建业山水湖城	14	2,700	5,132
濮阳	濮阳建业龙城	14	3,488	3,877
安阳	安阳建业凤凰城北岸	13	2,149	6,198
周口	周口建业城	13	2,373	5,409
海南	海南建业世纪东方	12	1,138	10,189
	其他	212	37,494	5,644
	合计	680	111,229	6,066

12个月合同销售滚动趋势

人民币



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主要推盘项目

二月份，建业地产推出3个新项目或新期产品，新可售资源人民币121百万元。推盘首日录得平均销售认购率10%，将于未来数月转换为合同销售。

二零二四年二月推盘项目如下：

项目	推盘日期	预计收入 (人民币 百万元)	推盘首日 销售额 (人民币 百万元)	销售 认购率 (%)	可售面积 (平方米)	推盘首日 销售面积 (平方米)	已售面积 认购率 (%)
扶沟建业滨河院子	02/02/2024	106	9	9%	22,677	1,986	9%
濮阳壹号城邦（住宅）	26/02/2024	4	2	40%	691	288	42%
濮阳壹号城邦（商业）	26/02/2024	11	1	11%	1,381	168	12%
合共		121	12	10%	24,749	2,442	10%

土地收购

二零二四年二月，集团并无收购土地。

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